



February 24, 2012

RE: KENT Marine Reef Carbon - Retailers

You are being notified as you have purchased KENT Reef Carbon from Central Aquatics since November of 2011.

There is a quality concern with KENT Marine Reef Carbon manufactured between December 5th of 2011 and February 8th of 2012. The concern is that the batch of carbon contained unusually high levels of heavy metals which have an adverse effect on stony corals and clams in marine settings. When used in freshwater applications this concern would most likely be unnoticeable.

Please review your existing inventory. Product marked on the master carton with a MFG date between 12/5/11 and 2/8/12 should be pulled from inventory and returned to your distributor for credit. Individual items should also be pulled from inventory and returned to your distributor for credit. Below are the items affected and the product dates that should be observed.

Item#	Description	Item#	Description
00027	KENT Marine Reef Carbon 1lb (1qt) EX20DEC14 EX21DEC14 EX22DEC14 EX25JAN15	00031	KENT Marine Reef Carbon 15lbs (5gal) EX05JAN15 EX17JAN15 EX18JAN15
00028	KENT Marine Reef Carbon 1.9lb (2qt) EX05DEC14 EX08DEC14 EX13DEC14	00032	KENT Marine Reef Carbon 25lbs EX21DEC14
00029	KENT Marine Reef Carbon 4.1lbs (1gal) EX18JAN15	00681	KENT Marine Reef Carbon 44lbs EX02FEB15 EX08FEB15
00030	KENT Marine Reef Carbon 7lbs (2gal) EX13DEC14 EX14DEC14 EX03FEB15		

Only product with the above dates will be accepted for credit.

Please refer your customers to kentmarine.com to obtain more information about this product advisory and how they should proceed. If they would like to speak to a customer service representative please have them call 1-888-255-4527.

We apologize for the inconvenience this has caused as we want to assure you and your customers that we intend to deliver the highest quality products possible. With this development, the quality of KENT Reef Carbon will be monitored under new testing protocols and will be back in stock for orders shipping to distribution March 5th, 2012.

Again we sincerely apologize for having to bring this quality concern to your attention. If you have any questions please contact your Central Garden & Pet BSO partner or a Central Aquatics customer service representative at 1-888-255-4527.

Best regards;

Scott Rabe
Central Aquatics
Brand Manager Food & Water Care

